



Screening & Speaker Fees

• BYZANFEST 2021 •
INTERNATIONAL ORTHODOX FILM FESTIVAL



WHAT IS 'BYZANFEST'?

An international film festival strictly dedicated to Eastern Orthodox Christian filmmakers.

Established in 2013, Byzanfest promotes Orthodox cinema to a global audience and strives to instill Orthodox *phronema* into the creative process.

Byzanfest streams on-demand and hosts physical screenings during "Screening Week". This year's Screening Week will occur: **Saturday 30th Oct – Sunday 8th Nov** (Melbourne, Australia time zone).

WHY SHOULD WE HOST A SCREENING?

Byzanfest's target audience (18-35 year old) enjoy attending social gatherings, such as film festivals. By hosting such an event you will be providing young Orthodox people the opportunity to **gather, meet** and **socialise** in a friendly, Orthodox-themed environment.

Byzanfest's goal is to have several physical screenings being hosted around the world, making it a truly **global event**.

The event also offers the opportunity to **raise funds** for your church/organization.

BENEFITS

- ❖ your church/organization's name will be seen by thousands of people, worldwide
- ❖ promotion of your organization's purpose and existence
- ❖ become associated with innovation, boosting your brand's profile
- ❖ the host of an unique Orthodox event
- ❖ promoting Orthodox phronema in the media
- ❖ encouraging Orthodox brothers- and sisters-in-Christ to pursue a career in the media

PUBLICITY

As a Screening Partner, your church/organization will be promoted by having:

- logo/name appearing on the Festival's website
- an embedded web link to your website and/or social platforms
- your event will be promoted on our social media networks

ORGANIZING A SCREENING

As a Screening Partner, your organization is responsible for the logistics and costs incurred. Here is a simple strategy for organizing your screening at virtually no or very little cost.

Venue: Use a church hall or an organization/business willing to give you a venue.

Projector & speakers: Ask your church/Archdiocese/friends for use of equipment. Seek sponsorship from businesses to help cover hiring costs.

Advertising: Byzantfest will share and post details of your event.

FEES & REVENUE: WHY SHOULD WE PAY?

- Revenue paid to Byzantfest is split with majority going to filmmakers.
- Filmmakers will not continue to make Orthodox-inspired content unless they can pay-off their production costs & living expenses.
- Ticket sales encourage the creation of more Orthodox cinema.
- Revenue covers web maintenance, Vimeo subscription, prize money and marketing costs.

Short-films

All short-films are FREE to screen.

You **cannot** charge admission because these films are freely available online.

Feature films

Event type	Revenue split per ticket (Byzanfest / Partner)	Screening Fee	PLUS	Sponsorship (if applicable)
Ticketed Recommended price: \$10 per ticket	55% / 45%	\$100 USD		20% of funds
Donation-at-the-door	50% / 50%	\$150 USD		
Free admission	–	\$200 USD		

After the screening, Byzanfest will calculate the correct percentage split.

All these payments go towards paying film royalties and some Byzanfest expenses.

Payments are to be transferred via PayPal. The Screening Partner agrees to incur all PayPal's relevant transactional fees.

You can also generate revenue through selling food, drinks or other goods, such as spiritual items and books, at the screening. Byzanfest **does not** charge a commission on these sales.

RESPONSIBILITIES OF SCREENING PARTNER

- Covering the cost of hiring a venue and equipment, if necessary.
- Create a poster and advertising campaign (in conjunction, Byzanfest will share and promote your event through its various platforms).
- You MUST incorporate the Byzanfest logo and banner in ALL publications.
- Take photos and video of the event to share with Byzanfest for publicity and archival purposes.

Short-films can be screened directly from the YouTube Channel.

Feature films will be streamed via a secured link.

SPEAKER FEES

If you wish to have the Festival's founder, Chris Vlahonasios, present at your venue, either in-person or ZOOM:

Types of Appearances (physically or ZOOM)	Fee
Host screening Post-screening Q&A	Donation
Lecture or workshop	\$100 USD per hour

All revenue raised goes towards supporting the development and growth of Orthodox-inspired filmmaking and creativity.

CONTACT

For any inquiries, contact Festival Director via:

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